

From

State Project Director RUSA,  
Panchkula, Haryana.

To

All the Vice Chancellors of State Universities  
All the Principals Govt. Colleges & Govt. Aided Colleges in Haryana.

Memo No. 4/30-2016RUSA (2)

Dated, Panchkula, the : 24-6-2016


Subject :- Regarding Competition of Creating RUSA Logo.

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It is to inform you that the MHRD has invited suggestions/recommendations from students of all the States for a new name, acronym and logo for Rashtriya Uchchatar Shiksha Abhiyan (RUSA).

The new name, acronym and logo should be presented by the students and the institutions as a totality incorporating all three elements. There should be only one entry from an institution. It should be prepared and designed by the students, preferably by a group of students of an institution. The new name, acronym and logo should capture and reflect the new vision and dynamism, the all India character of RUSA and the participation of States and their partnership with the Government of India in the planning, preparation and implementation of the RUSA. The details of the scheme can be viewed at [www.mhrd.gov.in/rusa](http://www.mhrd.gov.in/rusa).

Individual students or a group of students who would be participating in the event must send their entries by post to Sh. S.K. Saha, Under Secretary, Room No.535, C-Wing, Department of Higher Education, Ministry of Human Resource Development, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi-110001 or by email to [ministryofhrd@gmail.com](mailto:ministryofhrd@gmail.com) through the institution on or 1700 hrs. of 1<sup>st</sup> July, 2016. The award winning name, acronym and logo will be announced on 15<sup>th</sup> August, 2016. The award for the winning entry will be a study tour (lectures+ a seminar) to a top rated institution abroad for 10 students +1 teacher from the institution for 12-14 days. As a part of the award, the winning local institution will in turn commit to, and receive and host a group of students from the institution abroad.

  
Deputy Director (RUSA)  
State Project Director RUSA  
Panchkula, Haryana.  
